WE SALUTE

Margaret M. Smyth, U.S. CFO, National Grid

AND CONGRATULATE HER ON BEING NAMED AN HONOREE AT THE POWER OF WOMEN TO MAKE A DIFFERENCE AWARD LUNCHEON.
Friends,

Five years ago, at this very luncheon, I stood before you and introduced a program we knew could change the lives of our low-income neighbors. As we come together again this year, I could not be more proud to share that thanks to the powerful women (and men) at this luncheon, we were right!

We impacted more than a thousand students who are now on a better path to a thriving future. Hundreds of parents and caregivers who have taken steps to become self-sufficient—allowing them to better cover the basics of food, shelter, health care, and more. We have empowered dozens of educators, connecting them to much-needed resources that allowed them to be the best teachers for our children.

And all of this happened, because of you. Because when we called on the incredible power of women to make a difference, you not only joined us but you brought your time, talent, and treasure to the table. You invited others to envision a better future for our low-income neighbors and join our fight for self-sufficiency. Now, we are beginning to see our hard work and dedication achieving incredible impact.

What we have accomplished thus far is encouraging, but is not enough. We’re fired up to continue our work together so that no family is ever one paycheck away from hunger or homelessness. So that every child receives access to equal education to build a strong foundation for future success. So that together, children and their families can progress from surviving to thriving.

Together, we’re creating a city where children and families can dare to dream and build a future for themselves—which benefits us all.

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.” —Margaret Mead

Onward...

Sheena Wright
AMERICAN EXPRESS

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Women’s Leadership Council
The Power of Women to Make a Difference Luncheon

AND CONGRATULATES THIS YEAR’S HONOREES

Kim Davis
EVP, Social Impact, Growth Initiatives & Legislative Affairs, National Hockey League

Ellen Patterson
Group Head, General Counsel, TD Bank Group

Margaret M. Smyth
U.S. CFO, National Grid
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*ReadNYC™ is a registered trademark of United Way of New York City*
At BNY Mellon, we honor those who make the community a better place, now and in the future.

It is our great pleasure to support United Way of New York City Women’s Leadership Council: The Power of Women to Make a Difference Award Luncheon.

We salute all of the 2018 Honorees for their commitment to our communities.
WELCOME
Cheryl Wills, Luncheon Host
Author, Award-winning Reporter and Anchor,
Spectrum News NY1

OPENING REMARKS
Sheena Wright
President & CEO, United Way of New York City

AWARD PRESENTATION
Margaret M. Smyth, 2018 Corporate Citizenship Award
U.S. CFO, National Grid

AWARD PRESENTATION
Kim Davis, 2018 Woman of Distinction Award
EVP, Social Impact, Growth Initiatives & Legislative Affairs,
National Hockey League

LUNCH

REMARKS
Laura Clayton-McDonnell & Robyn Zivic
12th Annual Luncheon Co-Chairs

FIVE YEARS OF READNYC

AWARD PRESENTATION
Ellen Patterson, 2018 Corporate Leadership Award
Group Head, General Counsel, TD Bank Group

CLOSING REMARKS
Lisa Carnoy & Karyn Twaronite
United Way of New York City Board Members
There is nothing like the passionate pursuits of great women.

CIBC Capital Markets is proud to support the United Way of New York City’s Women’s Leadership Council and the 2018 Power of Women to Make a Difference Award Luncheon.

Congratulations to all of the remarkable honorees who serve as inspiration to everyone.

www.cibccm.com
On behalf of the entire United Way of New York City Women’s Leadership Council...

Thank you for joining us for the 12th Annual Power of Women to Make a Difference Award Luncheon—welcome! Each year, we have the privilege of coming together to celebrate the professional and personal accomplishments of extraordinary women from across New York City.

This Luncheon stands as one of the most engaging and dynamic events in our City, and as we reflect upon today’s theme—80 years of impact with United Way of New York City—we invite you to look to our future, to what the next 80 years will hold and the impact we can make together.

Thank you to our sponsors and supporters for their generosity. And, most importantly, thank you for joining us as we fight for the self-sufficiency of every low-income New Yorker.

Laura Clayton-McDonnell
Co-Chair

Robyn Zivic
Co-Chair

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As of February 26, 2018
Since 1938, United Way of New York City has fought for the self-sufficiency* of every low-income New Yorker by taking on the toughest challenges and creating new solutions to old problems.

We win by helping families shift from surviving to thriving.

New York is the land of opportunity where many of us came to build our lives. We ride the subway together, we go to the same bagel shops, bodegas, and pizza joints. We walk the streets together and commute to and from work together.

But as we head home at the end of the day, our paths diverge significantly. Some New Yorkers pick up their kids from private school and return to a comfortable, secure home. Others go on to a second or third job, wait for hours at food pantries to ensure their kids are fed and at the end of the day, return to a shelter or a home with overdue rent.

At United Way of New York City, we know that New Yorkers can do better.

Across our City, there are hundreds of organizations, companies, and people hard at work helping New Yorkers with hunger relief, housing, education, and jobs—each tackling these issues independently and with their own approach. But no one organization can fight poverty on its own. Though well-intentioned,

*Self-sufficiency is the ability for someone to have enough income to cover their basic needs—food, rent, child care, health care, taxes, and transportation.
their work, done without coordination and alignment, can be inefficient and dizzying for low-income families to access the services they need when they need them.

**But we know there’s a United Way.**

That is why UWNYC maximizes our impact by aligning organizations, companies, local government, and New Yorkers to help families eliminate tough choices and live better while making ends meet.

80 years ago, titans of industry came together to found an organization that could change what it meant to be a New Yorker—to help create a city where every individual had the chance to thrive. Ever since, UWNYC has mobilized the best ideas, relevant data, internal and external experts, and resources—from money to manpower—to create solutions that help families move farther faster toward self-sufficiency.

To achieve this, UWNYC focuses on children and parents at the same time. Through our two-generation approach, we strategically support families as a whole. We help children seize their full potential—achieving key milestones along the way, like reading on grade-level by third grade—while empowering their parents’ ability to build more stable homes.
EXTRAORDINARY WOMEN CHANGE THE WORLD.

Congratulations to the 2018 Make A Difference Award Recipients.
2.7 million New Yorkers can’t cover the basics of food, rent, child care, health care, taxes, and transportation. Even though 83% of these households have at least one working adult in the home, they do not earn enough money to be self-sufficient*. It’s hard for children who grow up in low-income families to break free from the cycle of poverty as adults—their schools are poor-performing which makes it hard for them to gain the skills to get a career that can sustain them. But, getting children reading on grade-level is not enough—it will not solve the full scope of the challenges.

ReadNYC is United Way of New York City’s signature program that is helping low-income families as a whole move from surviving to thriving. The program is built on United Way of New York City’s belief that getting a solid, quality education as a child is key to becoming a self-sufficient adult and caregiver. And for a child to get this type of education, they need strong schools, teachers, principals, parents, and neighborhoods. To empower children and communities, ReadNYC brings together corporations, government, philanthropy, and individuals to set and implement a comprehensive strategy that’s improving literacy rates and stabilizing homes.

This year, ReadNYC celebrates 5 years of impact, and we are thrilled that you could celebrate this milestone with us at this year’s Power of Women to Make a Difference Award Luncheon!

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SIDLEY PROUDLY SUPPORTS THE
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and congratulates the honorees of the 2018 Power of Women to Make a Difference Award Luncheon:
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ELLEN PATTERSON
MARGARET M. SMYTH

Mike Schmidtberger
Dorothy Spenner
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New York, NY 10019
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The Women’s Leadership Council (WLC) is a network of community-driven women that help United Way of New York City improve the lives of New Yorkers. These talented women advocate, fundraise, and volunteer to solve issues facing our most-deserving neighbors.

WLC members champion our education campaigns, such as ReadNYC™, which convenes community partners to empower children and families living in our City’s most-challenged neighborhoods to become self-sufficient. Of note, the WLC has raised more than $5 million in support of UWNYC’s youth empowerment initiatives.

WLC MEMBERSHIP BENEFITS

• Collaborate within an exclusive network of philanthropic thought leaders
• Access critical events focused on education, income, and health issues
• Volunteer at community-partner sites to serve New Yorkers directly

Join the WLC today and build your capacity to be a dynamic community-leader, who’s helping low-income New Yorkers go from surviving to thriving. To learn more, contact Meghan Droge at mdroge@uwnyc.org.

Don’t miss your opportunity to be an agent of change!

2018 WLC EXECUTIVE COMMITTEE

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Co-Chair

Elizabeth Wahab
Co-Chair

Roseann Stichnoth
Emeritus Co-Chair

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Cheryl Wills is a veteran anchor for Spectrum News NY1, recently celebrating 25 years with the national news team, having joined the broadcasting network during its launch in 1992. She is also primetime anchor for NY1 Live at Ten and the host of the public affairs talk show In Focus with Cheryl Wills.


Cheryl has interviewed some of the most powerful people in the world, including the first woman president of Africa: Ellen Johnson Sirleaf, and writer and activist Maya Angelou.

Wills has received awards from The New York Press Club, the Newswomen's Club of NY Front Page Award, and the The Associated Press. The celebrated author of Lightswitch Learning’s book series, Cheryl has traveled the world to report on society’s most-pressing issues and worked with more than 15,000 students in over 120 schools nationwide.

Wills was the first journalist invited to speak before the General Assembly of the United Nations where she spoke about the impact of slavery on her family. Cheryl takes great pride in being the Founder and Commander of the New York State Chapter of the Sons & Daughters of the United States Colored Troops.

Wills is a graduate of Newhouse School of Public Communications at Syracuse University and received an Honorary Doctorate from New York College of Health Professions in May 2005.
CONGRATULATIONS TO OUR COLLEAGUE

KIM DAVIS

United Way of NYC 2018
“Power of Women to Make a Difference” award recipient

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Kimberly Davis joined the National Hockey League as Executive Vice President, Social Impact, Growth Initiatives & Legislative Affairs in December 2017. In this newly created role, she leads the League’s efforts to increase fandom and value creation through increased youth participation, social impact, and outreach to new audiences.

A highly respected leader in the corporate and philanthropic community, Ms. Davis joined the NHL from leading CEO-advisory firm Teneo, where she built and ran the firm’s Corporate Responsibility and Inclusive Leadership practice. During her time at Teneo, Ms. Davis designed and built the Teneo Leadership Institute, a groundbreaking partnership with Cornell’s Johnson School of Business, and the Billie Jean King Leadership Initiative.

Prior to Teneo, Ms. Davis enjoyed a 20-plus year career at JPMorgan Chase. Ms. Davis’ experiences also include building the first Women of Color affinity group at Chase Manhattan Bank, developing a mentoring program for senior women that became an industry model, and later developing the initial corporate sponsorship model for Women Moving Millions. Kim co-founded Springboard, Partners in Cross-Cultural Leadership, a leadership strategy, research and consulting company committed to building highly diverse women leaders and teams.

Ms. Davis has been named to The Business Journal’s 100 Most Influential Women and Fast Company’s 100 Most Creative People in Business and has been profiled in Essence magazine’s “28 Most Influential Black Women in America.” She currently serves on the boards of the Bank of NY Mellon Foundation and Communities in Schools (National).

Ms. Davis earned a B.A. in Economics from Spelman College.
We’re a community of many communities.

Celebrating the power of women and the 80th anniversary of the UWNYC. Congratulations to today’s honorees, including our very own Ellen Patterson. Well done.
Ellen Patterson is Group Head and General Counsel, TD Bank Group, and is responsible for leading the bank’s Legal, Compliance, and Anti-Money Laundering teams. Ellen also oversees TD’s corporate secretarial function.

Ellen joined TD in 2012 as General Counsel of the bank’s U.S. banking operations. Most recently, she managed legal risk for TD on an enterprise basis, and led the U.S. Compliance, AML, and Financial Crimes & Fraud Management groups.

Ellen is a passionate supporter of programs aimed at developing future leaders, and is Executive Sponsor of TD’s Women in Leadership program across the United States. In 2016 and 2017, Ellen was recognized as one of 25 “Women to Watch” by American Banker.

Prior to joining TD, Ellen was a partner with the law firm of Simpson Thacher & Bartlett LLP, where she represented clients on mergers & acquisitions, capital markets, and corporate governance matters.

Ellen is a graduate of Columbia Law School and received her undergraduate degree from Harvard University.
We proudly support the women who do so much for our community.

nationalgridus.com
Margaret M. Smyth is the U.S. Chief Financial Officer at National Grid, one of the world’s largest publicly owned utilities focused on electric and gas transmission and distribution activities in the Northeast U.S. Margaret oversees all finance, accounting, and financial services activities for National Grid U.S. She also serves as a director on the board of National Grid USA.

Margaret was formerly the Vice President of Finance at Consolidated Edison, Inc. in New York. Prior to this role, she was Chief Financial Officer and Vice President of Finance at Hamilton Sundstrand, a United Technologies (UTC) company and previously, Vice President and Corporate Controller for UTC. Prior to joining UTC, Margaret served as Vice President and Chief Accounting Officer of 3M in St. Paul, MN. She was also a Senior Managing Partner at Deloitte and Arthur Andersen in NYC.

Margaret is a member of the Board of Directors of British-American Business and Organization for International Investment. Additionally, she is a director and member of the audit committee of Etsy, Inc. and an audit committee member of two subsidiaries of Mutual of America. Margaret is also a trustee for Concern Worldwide (U.S.) Inc.; and a member of the Executive Committee of the President’s Council for Fordham University.

Margaret earned her M.S. in Accounting from the NYU Stern School of Business and her B.A. in Economics from Fordham University, graduating summa cum laude from both. She has also been awarded an Honorary Degree of Doctor of Commercial Science by St. Thomas Aquinas College and is an Aspen Institute Henry Crown Fellow.
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Congratulations to today’s honorees

MARGARET M. SMYTH
KIM DAVIS
ELLEN PATTERSON

General Atlantic is proud to celebrate you and support the Women’s Leadership Council and United Way of New York City.
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Leaders inspire others to reach new potential. That's why KPMG is proud to recognize The United Way of New York City's Women's Leadership Council for paving new paths for others to follow.

KPMG is proud to congratulate this year's honorees:

**Kim Davis** – EVP, Social Impact, Growth Initiatives & Legislative Affairs, National Hockey League

**Ellen Patterson** – Group Head, General Counsel, TD Bank Group

**Margaret M. Smyth** – U.S. CFO, National Gnd

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in all of their great endeavors
to make a difference in the lives of
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Congratulations to this year’s honorees,

Kim Davis,
Ellen Patterson
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Ballard Spahr congratulates Ellen Patterson, our friend and client, on receiving the Corporate Leadership Award.

“There is no force equal to a woman determined to rise.”
— W. E. B. Du Bois

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Baker Tilly is proud to support the United Way of New York City’s Women’s Leadership Council Award Luncheon

Christine M. Fenske
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honoring
Kim Davis
Ellen Patterson
Margaret M. Smyth

We are thrilled to join the organization in celebrating International Women’s Month
Day Pitney is proud to support the Women’s Leadership Council 12th Annual Power of Women to Make a Difference Award Luncheon

Congratulations to Margaret M. Smyth U.S. Chief Financial Officer National Grid and the rest of today’s honorees

We join the United Way Women’s Leadership Council in congratulating this year’s honorees for their generosity, leadership and tireless commitment to making a difference in the lives of the people of New York.
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We join in congratulating the honorees:
ELLEN PATTERSON
Group Head, General Counsel, TD Bank Group
KIM DAVIS
Executive Vice President, National Hockey League
MARGARET SMYTH
U.S. CFO, National Grid
Federal Reserve Bank of New York

SALUTES

United Way of New York City
Women’s Leadership Council

and congratulates the 2018 honorees
on all the ways they make a difference
Hearst salutes the Power of Women Luncheon honorees Kim Davis, Ellen Patterson and Margaret M. Smyth, for their dedication to making a positive impact in their communities.

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We congratulate Ellen Patterson for receiving the Corporate Leadership Award and salute all honourees for their passion and dedication to improving the lives of women and driving positive change in our communities.
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THE UNITED WAY OF NEW YORK CITY’S WOMEN’S LEADERSHIP COUNCIL
AND CONGRATULATES TD BANK GROUP’S ELLEN PATTERSON ON RECEIVING THE CORPORATE LEADERSHIP AWARD

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Osler is pleased to support the 12th Annual Power of Women to Make a Difference Award Luncheon.

That is what the women of the United Way of New York City’s Women’s Leadership Council do. They advocate, fundraise, and volunteer to help solve issues facing young people in our city. We are pleased to support those efforts by participating in this year’s The Power of Women to Make a Difference Award Luncheon. We congratulate the 2018 honorees for their professional accomplishments, commitment to philanthropy, and making a difference in our community.
We are proud to support

the United Way of
New York City’s 2018
Women’s Leadership
Council Award Luncheon

and congratulate all the honorees

Since its founding, Weil has been a leader in demonstrating its commitment to community and philanthropy in the cities where we live and work, and beyond. Our culture of service and engagement contributes towards our Firm’s corporate citizenship footprint and proudly supports that of our clients.

WilmerHale proudly supports the Women’s Leadership Council 12th Annual Power of Women to Make a Difference Award Luncheon.

Congratulations to this year’s honorees, Kim Davis, Ellen Patterson and Margaret M. Smyth.

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As a proud member of the Women’s Leadership Council, I want to thank Sheena Wright and the staff of United Way of New York City for your inspired support of our City.

Congratulations on your 80th anniversary!

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and Congratulate our Friend and Former Colleague

Ellen Patterson
Group Head and General Counsel at TD Bank, Recipient of the Corporate Leadership Award

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American Banker is committed to honoring women's achievements in traditionally male-dominated fields, to create communities of successful women that foster mentoring and professional development and to highlight success through diversity in the financial services industry.

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